

# LANDMARC

## For Immediate Release

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## **Ring In Warm Weather with Landmarc in the Park**

*Landmarc [at the Time Warner Center] Launches Central Park Picnic Boxes*

NEW YORK, April 14, 2010 — Starting on May 1st, Landmarc [at the Time Warner Center] will launch Landmarc in the Park, a selection of picnic boxes available for take-out. The menu, created by chef and owner Marc Murphy, includes sandwiches, salads, desserts, and kid-suited boxes featuring freshly-made, seasonal selections and convenient Central Park-friendly extras such as disposable picnic blankets and Frisbees. These picnic boxes are perfect for an afternoon lunch on the Great Lawn or to enjoy during an evening at SummerStage, the Philharmonic, or any of Central Park's other amazing summer events.

In addition to the regular Landmarc in a the Park boxes, Landmarc has partnered with Equinox Fitness Clubs to offer an exclusive Equinox box which features a healthy sandwich option served with fresh fruit and water as well as a 3-day VIP pass to the Equinox club at Columbus Circle.

**What:** Landmarc in the Park offers ready-to-go meals for Central Park picnickers: Sandwich box/\$15, Equinox box (meal and a 3-day VIP pass to Equinox)/\$18, Lounge-in-the-grass box (serves 2-4)/Prices range from \$20-\$25, Salad box/\$9, Kid box/\$8, Side box/\$6, Dessert box (serves 2-4)/\$10  
\*FULL MENU FOLLOWS.

**When:** Starting May 1st, 7 days a week, 11am – 11pm

**Where:** Meals are available for pick-up, only at Landmarc [at the Time Warner Center] 10 Columbus Circle, 3rd floor

**How:** Call the restaurant 30 minutes in advance at 212.219.2126 or order online:

[http://www.landmarc-restaurant.com/p/catering/landmarc\\_in\\_the\\_park](http://www.landmarc-restaurant.com/p/catering/landmarc_in_the_park), pick up at Landmarc, walk across the street to Central Park and enjoy!

Landmarc [at The Time Warner Center] is open seven days a week, from 7am-2am serving breakfast, lunch and dinner. Landmarc in the Park boxes are available seven days a week from 11am-11pm for pick-up. The regular menu is available for both delivery and pick-up seven days a week from 11am-11pm. Call 212.219.2126 to order.

Landmarc [TriBeCa] is located at 179 West Broadway between Leonard and Worth Streets.

## **MENU**

### **sandwich boxes / \$15**

all sandwich boxes come with mixed greens, a cookie & a disposable blanket

smoked tuna - celery, red onion & capers, ciabatta bread  
grilled eggplant - tomatoes, goat cheese, black olive tapenade & country bread  
ham & gruyere - baguette  
grilled vegetables & goat cheese - ciabatta bread  
turkey & swiss - pickled onions & watercress, multigrain abroad  
curried chicken salad - apples, golden raisins & curry aioli, potato roll  
prosciutto - mozzarella & pesto, baguette  
roast beef & cheddar - arugula & horseradish aioli, gruyère roll  
grilled chicken - smoked mozzarella, roasted peppers & aioli, country bread  
garlic sausage & fontina - ciabatta bread

### **equinox box / \$18**

the equinox box comes with mixed greens, fruit, bottled water & a disposable blanket  
+ a 3-day VIP guest pass to equinox columbus circle

vietnamese tofu or chicken wrap - pickled carrots, cilantro & cucumber, spicy vinaigrette,  
whole grain wrap

### **salad boxes / \$9**

all salad boxes come with country bread, a cookie & a disposable blanket  
add grilled chicken, shrimp or salmon +\$5

mixed field greens - sherry vinaigrette  
caesar salad - housemade croutons & parmesan  
chopped salad - celery, cucumbers, hearts of palm & beets, balsamic vinaigrette  
orrechiette - fresh mozzarella, grape tomatoes & pesto  
israeli couscous - red onions, tomatoes & green peppers, red wine vinaigrette

### **lounge-in-the-grass boxes /**

all lounge-in-the-grass boxes serve 2-4 and come with a disposable blanket

assorted mezze / \$25 - hummus, tzatziki, baba ghanoush & muhammara, pita bread  
crudité / \$20 - celery, carrots, broccoli, tomatoes, cucumbers & asparagus, blue cheese  
dressing & sherry vinaigrette  
cheese / \$25 - pecorino, goat cheese & st. andré, assorted bread & crackers  
charcuterie / \$25 - capicola, mortadella, prosciutto, salami, dried garlic sausage & dijon  
mustard, country bread  
chips & dip / \$20 - tortilla chips, guacamole, sour cream & salsa

### **kid boxes / \$8**

all kid boxes come with carrot sticks, a cookie & a landmarc frisbee  
pb & j or pb & nutella - whole wheat bread  
cream cheese & strawberry jam - whole wheat bread

kids crudité - peanut butter or hummus

mini sandwiches - ham or turkey & cheese, white or whole wheat bread

**side boxes / \$6**

housemade macaroni salad

housemade potato salad

coleslaw [mayonnaise]

coleslaw [red wine vinaigrette]

bag of potato chips

**dessert boxes for 1 person / \$2, for 2-4 people / \$10**

cookies, brownies, rice krispy treats

dessert boxes / \$10

cookies, brownies & rice krispy treats

**beverages to go in the boxes**

coke, diet coke, ginger ale, sprite, iced tea, poland spring water / \$2

oj, cranberry, apple, tomato juice / \$3

san pellegrino sparkling water / \$3